

We provide end-to-end XR/Metaverse services to ensure you conduct business successfully in the virtual world.

Who We Are

Since our inception in 1985, we have focused on guiding the [world's best companies](#) to successfully apply technology to support sales, marketing, and customer service strategies. We currently focus on [Metaverse/virtual world](#) technology to include VR training, digital twin technology, remote assist, and immersive customer experience.

ISM's XR/Metaverse services are targeted towards sales, marketing, customer service, and field service executives. We help these executives become pioneers to lead their company's XR/Metaverse efforts.

Why Choose Us



Deep Industry Experience

With 39 years of experience, ISM is one of the [most experienced](#), high-tech customer strategy consultancies in the world.



Consulting Expertise

We provide innovative [technology solutions](#), best-in-class business processes, and effective organizational readiness programs to support your XR/Metaverse efforts.



Rapid Value Creation

We'll show you in 90 days how to [leverage XR/Metaverse](#) technology to achieve world-class customer strategy and secure your long-term survival.

Our Services

XR/Metaverse Executive Bootcamp

- Customized [bootcamp](#) to educate your executive team
- We discuss appropriate XR/Metaverse business opportunities

XR/Metaverse Strategy

- Help you create a multi-year XR/Metaverse [strategy](#)
- Provide an implementation plan to achieve your strategy

XR/Metaverse Pilots

- Work with you to design and implement your XR/Metaverse [pilot](#)
- Most requested pilot areas: VR Training, digital twin technology, remote assist, and immersive customer experience

XR/Metaverse Health Check

- For companies already applying XR/Metaverse technology, [assess and optimize](#) your implementation efforts

